

Sponsorship & Donations Policy

Kryal Castle is a legendary land of adventure, with knights, dragons, wizards, kings, queens, princesses, fairies and so much more. Once you cross the drawbridge, a kingdom of myth, magic and fantasy will enthrall you. An adventurous, fun-filled day within the sprawling village awaits.

Supporting local community and charitable organisations is important to us and each year we allocate a budget to support these causes. Kryal Castle is a super fun place and as you can imagine we receive many requests for donations. To allow us to assess each individual request in a thorough, fair and efficient manner, we have developed a policy and application form.

All applications will be reviewed according to the policy detailed below and must be submitted on the application form provided. Please allow us 4 weeks to review your application and respond.

Scope of Policy:

In the context of this policy, 'sponsorship' is defined as the provision of goods or services in exchange for advertising, marketing and promotional opportunities. 'Donation' is defined as the provision of goods to a registered charity where a receipt for the value of goods can be provided for taxation purposes.

Kryal Castle has a particular interest in supporting the following philanthropic areas:

- Local Ballarat community
- Education
- Supporting women and families

Donation:

This is a one-off contribution to a worthy cause, which may be made without any expectation of a direct benefit to Kryal Castle, other than for our business to be an active and responsible member of the community. For us to provide a donation, there are some criteria you must meet:

- Your organisation must be a legal entity
- Your organisation must be not-for-profit
- Projects must be able to demonstrate a community benefit

Sponsorship:

This is an investment in a one-off event or project where Kryal Castle expects a return on investment. Kryal Castle will review opportunities based on:

- Supporting our local community
- Reaching our target market
- Building awareness of Kryal Castle

Fundraising:

As much as we'd like to, we can't possibly say 'yes' to every donation request. However, there is also the opportunity for your organisation to partner with Kryal Castle in your fundraising efforts. Please [click here](#) to see an outline of our Fundraising offer.

Organisations that will not be considered for sponsorship or donations from Kryal Castle are:

- Applications from individuals
- Applications from political organisations
- Applications from religious organisations for religious purposes